

Virtual Course Strategic Foresight



Taking time to think about what could lie ahead isn't a distraction from the present. It improves the decisions we make today.

Foresight with impact

This online course teaches the science and art of strategic foresight. Learn how to create future-ready organisations in an uncertain and increasingly volatile world.

Learn SOIF's four stage process for integrating foresight into decision-making and how to use strategic foresight to make a real difference in your organisation or sector.

Develop confidence and practical experience working in small groups to apply your learning to a topical challenge using practical tools.

Appreciate the craft of strategic foresight through with SOIF experts and special guests.

Create the change you want with practical ideas for implementing foresight and continuing your learning over the next 6-12 months.

Build your network and practice by connecting with fellow decision-makers, policy-makers and strategists as part of a global community of foresight practitioners.



We are very satisfied! We very much appreciated your collegiality, flexibility, and creativity in thinking about how to adapt your courses to our context and to the online environment.

CEO, NSquare

What is involved?

The online course includes about 30 hours of contact time over eight weeks. It provides a mix of teaching, discussion, and practical exercises building to final team presentations on a topical challenge. You'll also spend time between sessions to reflect, learn about upcoming topics and complete practical work.

Introduction Think like a futurist: principles for practice, SOIF four stage process, and developing a futures mindset.

Module 2 Scoping futures work. Introduction to horizon scanning.

Module 3 Ordering: from drivers of change to systems thinking and alternative futures.

Module 4 Investigating implications and identifying strategic choices.

Module 5 Integrating: foresight as an ongoing practice in creating future-ready organisations.

Next Steps Learning and development. Next steps on your foresight journey.

Group learning sessions will take place on Tuesdays and Thursdays. There will be something to do every week, but not always learning sessions.

If you miss a session you'll be able to catch up, but we you will get the most from the course if you are attend the sessions.

Each session will be hosted by SOIF experts, with special guests from our international network of futurists, policy-makers and innovators. Speakers will vary depending on the interest and background of the cohort.

Methods include: horizon scanning, multiple scenario methods, three horizons and techniques for using foresight in strategy processes.



SOIF's training stands out from other foresight courses and conferences. In this inward looking world, they bring exceptional diversity to the conversation.

European Commission

Who should attend

Attendance on our virtual courses is limited, with cohorts ranging from 14-20 participants, in order to provide an interactive training experience.

Whether you have already taken part in strategic foresight exercises or are new to the field, you will learn to create change in your organisation and to communicate the impact of your foresight work. The course will sharpen up your skills, as well as debate key concepts in discussion with experts.

Participants at our retreats and courses tend to work in strategy, policy, leadership and analytical roles in governments, NGOs, international organisations and businesses. Previous participants include representatives from Chevron; Dutch Ministry of Foreign Affairs; UK Ministry of Defence; Garten Rothkopf; McKinsey and Company; National Commission of Security, Mexico; Save the Children; Shell Global; the African Public Policy and Research Institute; and the United Nations.

Continuing your learning

Mentoring

The course includes four sessions with a qualified coach. These sessions provide a learning space for you to grow your capability to influence the future of your organisation or sector. As well as working on your leadership challenge you will also learn skills that can be applied professionally to your day to day role. Additional sessions can be arranged following the course.

Community

SOIF is a community — whether you are a foresight practitioner, user or commissioner, we help you build connections with people working to solve the same kinds of problems you are facing.

Registration and pricing

The next open course, designed for a cohort of individuals from different organisations, will start in January 2023. Onboarding starts before the course. We also provide bespoke courses for cohorts from one organisation, community or sector.

To register contact us on **+44 300 0302 0487** or email learning@soif.org.uk.

We will ask for some information about your motivations for attending before we confirm your place. We want to ensure that attendees will be able to get the most out of the course, and will let you know if we don't think the course is the right fit.

Price:

Non-profit: £3250* per place

Corporate: £4600* per place

*This includes access to all materials through SOIF's, learning and development before during and after the event, group mentoring sessions and access to the online facilitation platform during and for 3 months after the course, as well as ongoing access to our networking space and alumni events. Prices excl. VAT.

Discounts are available for multiple bookings from the same organisation.



The SOIF course helped provide a great foundation on practicing foresights. I will take what I've learned and leveragemethods that are not often used in the entertainment industry to be able to help colleagues and partners think differently on how we approach evolving and growing various aspects of our business as an entertainment/media company.

**Exec. Dir, Insights & Analytic
Global Entertainment Firm**