

Storytelling Lead - Next Generation Foresight Practitioners

Remote working | 2-3 days per week initially | £160 - £210/day | Initial 6-month contract with possibility for extension

ABOUT THE SCHOOL OF INTERNATIONAL FUTURES

We are SOIF. Practitioners in intergenerational planning, strategy and policy. Our work has a social purpose and uses foresight to unlock insights about the future. We passionately believe that strategic foresight can help build better long-term futures for all generations.

Our client base is global and spans across governments, NGOs, philanthropic organisations, civil society, communities and the private sector. Our work focuses on foresight, security & intelligence, science & technology, infrastructure, development and governance.

SOIF is a global space for continuous connection, exploration and re-imagining of the worlds we inhabit. We navigate complex systems for a simple reason – to connect all people to the power to make change for the now and for the future. There has never been a more important time for our vision of a fairer future. Our work achieves impact by:

- Supporting policy makers and business leaders to make the world fairer for future generations
- Building organisational capacity to be resilient and future ready
- Connecting and empowering change makers of the future
- Improving the quality of innovation

We are passionate about creating a fairer world and committed to building a diverse and inclusive organisation. We have an international workforce and clients and are keen to hear from applicants across different countries and sectors. We offer flexible contracts and enable our people to balance interests and caring commitments outside SOIF. We are open to flexible working and job shares.

ABOUT THE NEXT GENERATION FORESIGHT PRACTITIONERS NETWORK

Next Generation Foresight Practitioners (NGFP), a SOIF initiative, is a network that exists to accelerate the transformation of the next generation of changemakers using foresight as a key tool to envision inclusive and equitable futures globally. With over 500 members from more than 80 countries across six continents, the NGFP network is one of the world's largest global networks of future-alert activists and practitioners.

NGFP members are both on the cutting edge of innovative practice developing new frameworks and tools, and also working to apply foresight across a wide range of sectors from the future of education, new youth engagement methods, governance reform for African youth, sustainable food systems in India, and the future of energy. Recent initiatives have included Digital Futures – exploring African based views (Kenya, Nigeria and pan-African groups) on new policy responses

and innovative ideas, actors, and build activism and advocacy to engage relevant governments around responsible tech.

WHAT WE ARE LOOKING FOR

SOIF delivers an exciting portfolio of projects across a range of sectors and countries - all aimed at making the world a fairer place.

We are looking for someone who loves telling stories of social impact to join the NGFP team. We are a small but fast-paced and dynamic team that is looking for someone who would relish the idea and challenge of designing and implementing a storytelling strategy from the ground up. We have plenty of learning and material, but are looking for someone to be able to shape this into narratives to amplify our impact.

NGFP's mission is to identify, accelerate, amplify and connect a Global South anchored network of next generation foresight practitioners and future-alert activists to harness power for transformation. This role forms a critical part of the **amplify** piece of the strategy: to shift the way that young foresight practitioners, activists and civil society leaders are perceived, and to work with us and them to tell their stories or and for impact.

RESPONSIBILITIES

- Develop participatory and non-extractive approaches to telling the stories about and with the Next Generation Foresight Practitioners (NGFP) network.
- Work collaboratively with the Network Weavers to gather and tell stories of the impact of NGFP members that will be shared through a range of platforms and with different audiences including:
 - On the [Next Generation Foresight Practitioners web page](#)
 - In materials to celebrate SOIF's 10th anniversary and the NGFP network's 5th anniversary
 - In proposals and materials that we share with prospective partners
- Work with the NGFP Practice Lead and team to develop a compelling narrative that tells the story of the network's evolution, learnings and future plans.
- Strengthen the network's storytelling capability:
 - Peer-coaching for the NGFP team to tell stories about the network for different contexts such as blog-writing, proposal writing, panel discussions and short pitches when networking.

- Light touch training for the NGFP network members to develop their storytelling capability.
- Network 'listening' – identifying and showcasing existing pockets of great storytelling practice across the network.
- Overall lead on brand and tone of voice consistency - proof-reading and editing externally facing products.
- Lead on developing visual products that help us tell our stories more effectively: gathering images (such as photographs), developing infographics, and supporting the wider team to share data and insights diagrammatically.
- General maintenance and updating of the NGFP web page (content rather than technical responsibility).
- Managing content development and design for our routine communications (a monthly newsletter).
- Providing content, structure and guidance to our Social Media Coordinator.

As a new role for the NGFP team we would look to shape the role with you and there may be priorities that emerge that are slightly different to the areas outlined here.

EXPERIENCE AND SKILLS

- Demonstrable leadership and initiative in communications and storytelling - developing strategy and approaches as well as planning and developing creative and innovative products.
- A commitment and proven experience to developing non-extractive approaches to storytelling that put young people at the centre.
- Excellent writing skills that are nuanced and sensitive to different audiences. In this case, audiences could range from young people, to policy-makers, funders, and futures and foresight experts. Our audiences are also very global in nature.
- Managing internal relationships effectively to develop content and deliver on time - we're looking for someone who is comfortable being instructive with others, including more senior team members, when meeting deadlines.
- Technical experience with tools such as CMS, Adobe Acrobat, Adobe InDesign would be beneficial, but not essential.

The SOIF team advises, convenes and drives impact in the field of strategic foresight and scenario planning. If you have knowledge or experience in this field that is advantageous, but not a requirement.

APPLICATION PROCESS

To apply please complete the online application form on our [website](#), which includes uploading your CV and a link to a sample story that showcases your skills (this can be an audio-visual or written example).

Closing date: Thursday 23 June 2022. Online interviews will take place on 28 and 29 June 2022.

Shortlisted candidates from initial interviews will be invited to complete a written task in line with the role description on 4th July. This will take half a day (4 hours) and will be compensated.

The ideal start date is by early August, although we can be flexible for the right candidate.

If you have any questions about the role or process, please get in touch with us at recruitment@soif.org.uk