

SOIF

A National Strategy for the Next Generations

Launch event

6 May 2020





Our Agenda.

- Welcome
- Why does the UK need a National Strategy for the Next Generations?
- Breakout discussions in groups and rapporteur report back, informal reflections by Alex Ellis DNSA
- Next steps and close

A National Strategy for the Next Generations.



- A new approach to designing a long-term, outward-facing national strategy for the UK.
- A strategy that actively designs in the needs, wellbeing and interests of future generations.
- An agile national strategy to navigate an uncertain world.

Why now?

- A strong history of national strategy-making
- Crossroads: Brexit and COVID
- Appetite for a national conversation
- Next steps and close
- HMG interest and opportunity: Fusion and Integrated Review



Who is in the room? An expeditionary force...

- Today, we are with friends and colleagues
- Learn from each other
- Explore and share how we can do national strategy differently, better, collectively
- With and for the next generations

What you said.

The need

“We need to evolve a **new national story** that people can relate to.”

“We need a broad national debate, **not just a government strategy document.**”

“Build a **network and a collective voice for future generations**, who cannot speak for themselves.”

“What is the UK’s narrative/**collective dream** for its citizens?”

The timing

“Keenly interested in using this moment to **pivot the national interest towards future generations**”

“There couldn’t be a better time to promote major change – **global upheavals enable systemic reforms.**”

“The timing is critical with significant uncertainty ahead:

- Managing/ building/ financing the **post-pandemic world**
- Managing Brexit and defining the **UK’s role in the world.**”

The case for collaboration

“**Build a coalition** and gain momentum.”, ... “go-to **reservoir of people & ideas**”

“Build a movement **pushing for change to how policy is made** ... create and demonstrate mass support for long-term policy making and caring for future generations.”

“**System change can never be done standing alone!**”

“Bring in **diverse voices** and integrate those with traditional voices.”

“Only works if it’s a **coalition involving levers of policy**”

The opportunity is collective.

OUR HISTORY SHAPES OUR FUTURES



WE NEED TO CONSIDER THE VOICES OF
FUTURE CITIZENS

Adding value to the conversation.

An **external, independent** debate that looks at the external environment and vision.

Looking beyond traditional foreign policy and security to bring in environment and ecology, technology and values shifts

That informs government thinking about **choices and policy options** and building capability and governance for the long-term

Other nations are doing this.

Sustainable development goals

“Sustainable development is that which meets the needs of the present without compromising the ability of future generations to meet their own needs”



Slovenia 2050

“An experiment that offers some realistic hope that steps can be taken to strengthen the bonds of trust between governments and citizens”



Japan 2060 with Unborn Generations

“What they should do now to keep them happy in 2060. Representing the voice of unborn generations”



Deliberating France’s Infrastructure

“The CNDP system allocates time and opportunity to interests groups who do not normally have the resources or the rights to have an influential say.”



Our Singapore Conversation



“What they should do now to keep them happy in 2060. Representing the voice of unborn generations”

Wales we want 2030

“I want a Wales where everyone gets the chance to be the best they can.”



“This process helped shape the six well-being goals that were contained in the Bill when it was introduced in July 2014.”

Building on your existing work: what you're doing.

Participation and outreach on key strategic issues

- Making sure young people's voices directly influence funding for UK youth organisations
- Today for Tomorrow campaign for a Future Generations Bill
- 'Including Citizens' Voices in Virtual Parliaments
- Generational voices
- Engage Britain
- Stateup.co
- Engaging with Industry

Planning for future generations

- APPG for Future Generations
- Learning from Well-being of Future Generations (Wales) Act 2015
- Gulbenkian Foundation work on Intergenerational Fairness
- Alpenglow's and CSER work on long-term and existential risks & governance
- Select Committee outreach

Building better futures using history

- Funding interventions to address catastrophic risk and safeguard future generations
- Development sector long-term planning
- Think-tanks exploring UK's future posture in the world
- Study seminars of Grand Strategy and applied history
- Understanding perceptions and activity in other countries

What we are doing today.

Map

- Making sure young people's voices directly influence funding for UK youth organisations
- Today for Tomorrow campaign for a Future Generations Bill
- 'Including Citizens' Voices in Virtual Parliaments
- Generational voices
- Engage Britain
- Stateup.co
- Engaging with Industry

Assess

- APPG for Future Generations
- Learning from Well-being of Future Generations (Wales) Act 2015
- Gulbenkian Foundation work on Intergenerational Fairness
- Alpenglow's and CSER work on long-term and existential risks and governance
- Select Committee outreach

Create

- Funding interventions to address catastrophic risk and safeguard future generations
- Development sector long-term planning
- Think-tanks exploring UK's future posture in the world
- Study seminars of Grand Strategy and applied history
- Understanding perceptions and activity in other countries

What we're going to do:

- Breakout
- The start of a conversation

Where we'd like to get to:

- Build ideas for collaboration
- Gather support and insight

Breakout discussions.

You'll be moving into breakout discussions supported by a host from SOIF or KCL for 20 minutes.

Questions:

1a. What are the key shifts and uncertainties shaping the UK's global environment in 2050?

1b. What are the implications for the strategic choices the UK might make when developing its next national strategy?

(Focus on the novel, counter-intuitive or unexpected insights)

2. What can we jointly achieve through this programme?

We'll give you a few minutes warning before we bring you back for rapporteur rapid feedback and a discussion of next steps

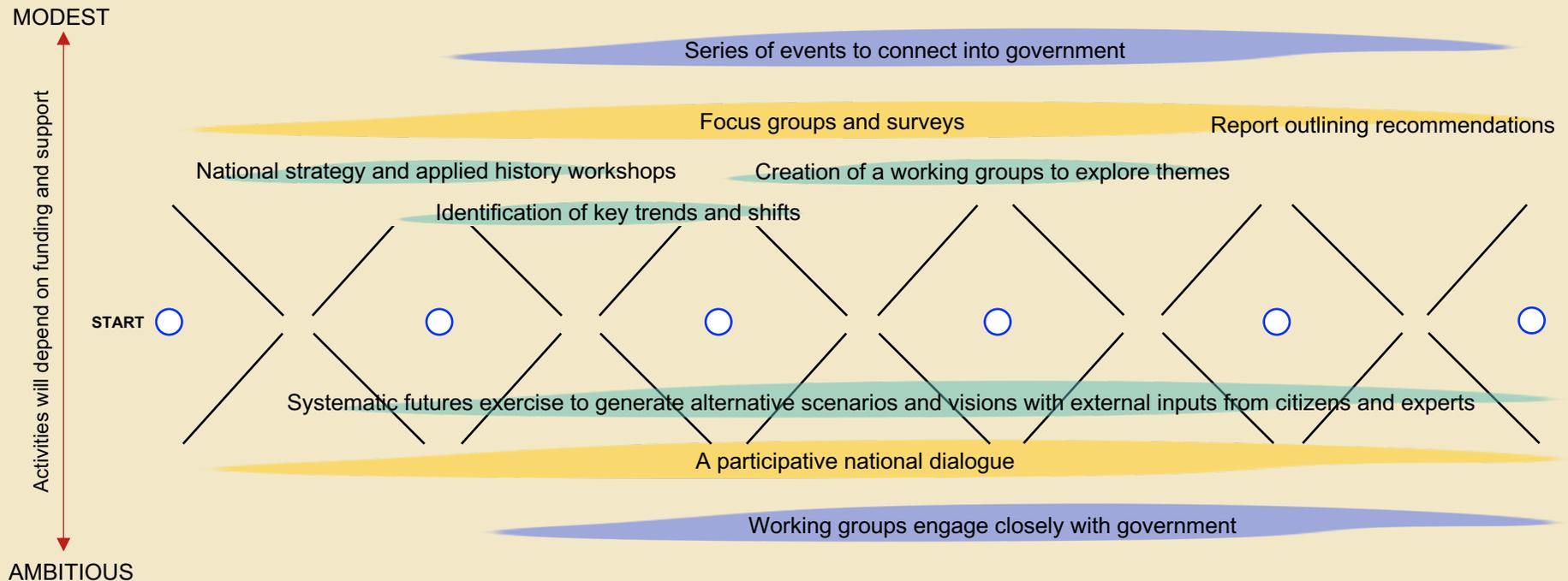
We are going on a journey... come with us.

WHAT

- A six month programme to stimulate conversations on national strategy for next generations.

HOW

- We aim to begin to assemble a coalition of interested parties who share our belief and commitment to develop a new kind of national Strategy for the UK, and to start a new independent nation-wide, participative conversation about Britain's future place in the world.



KEY WORKSTREAMS

1. Public dialogue

2. Applied history and foresight

3. Government engagement

How to get involved – “our joint purpose”

- Participate in KCL June seminars
- Piloting this approach – making parts of this happen now
- Co-create bigger endeavour as a partner, collaborator, co-funder.
- Welcome your other ideas: letters, think-pieces

Reach out to us by 13th May and we will also follow up

